

TIPPS LTD – PRIVACY POLICY (V1.2)

As the operators of the Tipps mobile application (“**App**”), Tipps Ltd, with registered company number 09408369, is committed to protecting and respecting your privacy. This Privacy Policy sets out the basis on which the personal data collected from you, or that you provide to us will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

For the purpose of the Data Protection Act 1998, the Data Controller is Tipps Ltd.

INFORMATION WE MAY COLLECT FROM YOU

We may collect and process the following information from you:

- Information that you provide by submitting reviews and user account details on our App. This includes information provided at the time of registering to use the App, subsequent information submitted to us through the App, posting comments and material on the App or requesting further information from us. We may also ask you for information when you report a problem with the App.
- Specifically, personal details such as name, location, email address or Facebook account details, and any other information input by you when leaving reviews through the App, communication with service providers through the App or otherwise making use of any functionality of the App.
- If you contact us, we may keep a record of that correspondence.
- We may also ask you to complete surveys that we use for research purposes, although you do not have to respond to them.
- Details of Reviews you make through the App and Offers you may redeem through the App.
- Details of your visits to the App including, but not limited to, traffic data, location data, weblogs and other communication data, and the resources that you access.

RETENTION OF YOUR PERSONAL DATA

We take appropriate measures to ensure that any personal data is kept secure and is kept for the duration of your use of our App. Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data when transmitted to the App, any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

If your personal details change you may update them by accessing the relevant page of the App. If you have any questions about how we use data collected which relates to you, please contact us by sending a request by email to the contact details below.

USES MADE OF YOUR INFORMATION

We use information held about you in the following ways:

- To ensure that content from the App is presented in the most effective manner for you and for your device.
- To provide you with information or services that you request from us or which we feel may interest you, where you have consented to be contacted for such purposes.
- To carry out our obligations arising from the App Terms of Use entered into between you and us.

- To allow you to participate in interactive features of our service, when you choose to do so.
- As part of our efforts to keep our App safe and secure.
- To make suggestions and recommendations to you and other users of the App about service providers and retail outlets that may interest you or them.
- To notify you about changes to our App.

In addition to the above uses we may use your information, or permit selected third parties to use your information, to notify you about goods or services which may be of interest to you. For such uses we will only contact you by electronic means (e-mail or SMS) if you have consented to such communication.

When you use the App through a mobile device and subject to your prior consent, we will monitor your geo-location information, which will be used to identify Service Providers in your area. If you do not consent to the monitoring of your geo-location data, some of the features and functionality of the App will not be available to you, although you may still be able to use basic features of the App.

The App may allow you to share certain personal data through a variety of platforms. You are solely responsible for the personal data you decide to share through use of the App.

Subject to your prior consent, we will send push notifications to your mobile device to let you know about any Offers available. To send push notifications, we will process your telephone number. If you wish to withhold your consent, you may do so by accessing the settings of your mobile device.

DISCLOSURE OF YOUR INFORMATION

We may disclose your personal information to any member of our group, which means our subsidiaries, our ultimate holding company and its subsidiaries, as defined in section 1159 of the UK Companies Act 2006 (where applicable).

We may disclose your personal information to third parties:

- Service providers for the performance of the Terms of Use we enter into with you, or any subsequent agreement we enter into with such service provider.
- analytics and search engine providers that assist us in the improvement and optimisation of the App.
- in the event that we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets.
- if we or substantially all of our assets are acquired by a third party, in which case personal data held by us about our customers will be one of the transferred assets.
- if we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our Terms of Use or other agreements.
- to protect the rights, property, or safety of Tipps Ltd, the App, our users and any third party we interact with to provide the App.

IP ADDRESSES AND COOKIES

Our App uses cookies. A cookie is a small file of letters and numbers that we put on your device if you agree. These cookies allow us to distinguish you from other users of the App, which helps us to provide you with a good experience when you browse our App and also allows us to improve the App.

Read more about the individual cookies we use and how to recognise them by clicking [here](#).

WHERE WE STORE YOUR PERSONAL DATA

The data that we collect from you may be transferred to, and stored at, a destination outside the European Economic Area ("**EEA**"). It may also be processed by staff operating outside the EEA who work for us or for one of our suppliers. Such staff maybe engaged in, among other things, the provision of support services. By submitting your personal data, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.

YOUR RIGHTS

You have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (before collecting your data) if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing by checking/ticking certain tick boxes we use to collect your data. You can also exercise the right at any time by contacting us using our contact details set out below.

The App may, from time to time, contain links to and from the websites of our service providers, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and terms of use and that we do not accept any responsibility or liability for these policies and terms of use. Please check these policies before you submit any personal data to these websites.

ACCESS TO INFORMATION

The Data Protection Act gives you the right to access information held about you. Your right of access can be exercised in accordance with the Data Protection Act. Any access request may be subject to a fee of £10 to meet our costs in providing you with details of the information we hold about you.

CHANGES TO OUR PRIVACY POLICY

We reserve the right to modify this Privacy Policy at any time. Any changes we may make to our Policy in the future will be notified and made available to you using the App. Your continued use of the services and the App shall be deemed your acceptance of the varied Privacy Policy.

CONTACT

All questions, comments and requests regarding this Privacy Policy should be addressed to info@tipps.co.uk.

INFORMATION ABOUT OUR USE OF COOKIES (V1.1)

Our App uses cookies to distinguish you from other users of our App. This helps us to provide you with a good experience when you browse our App and also allows us to improve the App.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

The cookies we use may include:

- **“Analytical”** cookies. They allow us to recognise and count the number of visitors and to see how visitors move around the App when they are using it. This helps us to improve the way our App works, for example, by ensuring that users are finding what they are looking for easily.
- **“Strictly necessary”** cookies. These are cookies that are required for the operation of our App. They include, for example, cookies that enable you to log into secure areas of our App or make use of e-billing services.
- **“Functionality”** cookies. These are used to recognise you when you return to our App. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **“Targeting”** cookies. These cookies record your visit to our App, the pages you have visited and the links you have followed. We will use this information to make our App and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below.

Cookie	Name	Purpose
JSESSIONfaID	Strictly Necessary	This is the Tipps session cookie. It determines if a user is logged in or not.
USERSREMEMBERME	Functionality	This cookie is placed when a visitors checks the “remember me” option when logging in. It means we keep the session cookie for a longer period and the visitors doesn't have to log in every time he or she visits the website

Please note that our advertisers may also use cookies, over which we have no control.

You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our App.

TECHNOLOGIES PROVIDED BY THIRD PARTIES

We may work with service providers who are authorised to place third-party cookies, web beacons or similar technologies for storing and collecting information on our App with our permission.

These service providers may use these technologies to help us deliver our own content and advertising and/or compile analytics, so that we may improve your experience of using the App.

INTERNET ADVERTISING

Our App displays interest based advertising using information you make available to us when you interact with our App or services. Such “personalised” or “targeted” advertising is displayed to you based on information from activities on our App.

We use cookies, web beacons and other technologies to allow us to learn about what advertisements you see, those you click, and other actions you take on our App. This allows us to provide you with more useful and relevant ads.

We may work with other third parties advertising companies to show you adverts based on other websites you may have visited to show you more relevant and useful adverts. These third party companies may use third party cookies, web beacons, or similar technologies to collect information. They may also collect your device identifier, IP address, or identifier for advertising (IDFA). We do not have access to or control over cookies or other technology that these third party advertising companies may use, and their practices are not covered by any of our policies. We recommend contacting them directly for further information.

CONTROLLING THE USE OF COOKIES

Save as outlined in this policy or otherwise on our App, and with the exception of the use of such technologies by our service providers or other authorised third parties, we do not allow third party content on the App to include or utilise any cookies or similar technologies for tracking purposes or to collect your personal data. If you think other third party content may be collecting personal data or using tracking technologies on our App, please report it to us.

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our App.

You may also access Google Analytics’ currently available opt outs for the web [here](#) or accessing Ads Settings or Ads Settings for mobile apps, depending on your device.

For more information on third party advertising-related cookies and how to opt-out of them, you can visit the following third party websites:

- Your Online Choices: <http://www.youronlinechoices.eu/>
- Network Advertising Initiative: <http://www.networkadvertising.org/choices/>

Note that using opt out methods described above does not necessarily mean that you will not see advertising, only that the advertising will not be specifically targeted to you.